

TNDHA presents our ANNUAL FALL CE  
**DOUBLE YOUR PRODUCTION TOMORROW**  
**FOR THE ENTIRE DENTAL PRACTICE**

Friday, Sept.29, 2017

**6 CEU's** (Hosted by Knox Area & Tri-Cities Dental Hygienists' Associations)

**Bert Triche, RDH**



Bert Triche is a registered hygienist with over 32 years' experience in dentistry. She is a practicing hygienist and is currently coaching and training for Hygiene Diamonds, focused on increasing practice profitability and improving hygiene systems. Bert is a proven top producer in the field and has coached many hygienists to more productive hygiene days. She has worked in all aspects of the dental practice...hygienist, chair side assistant, front desk manager, treatment coordinator, marketing director and most recently office manager. She has a unique delivery style which is quite entertaining and infused with her passion and enthusiasm for the profession. Bert has been a coach with Hygiene Diamonds for 4 years now and currently lives in Reserve, LA just outside of New Orleans with her husband and 3 children.



**DOUBLE YOUR PRODUCTION TOMORROW**  
**COURSE DESCRIPTION**

- ✓ The fool-proof way to fill holes in your schedule-operative/hygiene
- ✓ How to maximize the 3 Critical roles of hygiene and why neglecting these roles is costing you over a hundred thousand dollars a year
- ✓ Three simple ways to increase service to your patients, and to increase hygiene production by \$100,000 in the next 12 months
- ✓ Why now...more than ever...you MUST have FOOLPROOF ways to give patients what they want or they will simply choose another Dentist
- ✓ A simple trick that enables you to add 30% to your daily practice Production
- ✓ The SECRET to serving PPO patients without losing money
- ✓ The BIGGEST mistake doctors make when trying to implement same-day dentistry in their practice and how you can easily avoid this!
- ✓ The 9 words to ensure immediate acceptance of your treatment plan

**DATE**  
 Friday, September 29, 2017

**LOCATION**  
 UT Hospital Wood Auditorium  
 1924 Alcoa Highway  
 Knoxville, TN 37920

USE PARKING GARAGE H  
 Hospital charges \$2.00 for parking

**AGENDA**  
 Registration 8:00 am  
 Breakfast 8:00-9:00 am  
 Morning Session 9:00am-noon  
 Box Lunch Provided noon-1:00 pm  
 Afternoon Session 1:00pm-4:00 pm

**CANCELLATION POLICY**  
 Attendee must notify Susan Melton by 9/22/17  
 There will be a \$25.00 administration fee for all cancellations.

**No refunds after 9/22/17**

**CONTACT INFORMATION**

Susan Melton  
 TNDHA Treasurer  
[slmrdh@comcast.net](mailto:slmrdh@comcast.net)  
 or  
 Malorie Carrigan  
 TNDHA Administrative Assistant  
[tdhadirector@gmail.com](mailto:tdhadirector@gmail.com)

**REGISTRATION FORM**

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Office Phone \_\_\_\_\_  
 Email \_\_\_\_\_

One registration form per attendee  
 Make copies as needed

**REGISTRATION MUST BE RECEIVED BY 9/25/17**

**Circle one:**

|                     |          |
|---------------------|----------|
| RDH TDHA Member     | \$ 85.00 |
| Non TDHA Member     | \$ 95.00 |
| RDA/CDA/Admin Staff | \$ 95.00 |
| DDS/DMD             | \$120.00 |
| RDH Students        | \$ 25.00 |

**MAIL REGISTRATION FORM & PAYMENT TO:**

Susan Melton, RDH  
 TNDHA Treasurer  
 5320 Custis Lane  
 Knoxville, TN 37920

**Make Checks Payable to:**

**TNDHA**  
 Credit Card Information:

Acct # \_\_\_\_\_  
 EXP: \_\_\_\_\_ CVV \_\_\_\_\_  
 Billing Zip Code: \_\_\_\_\_

**ONLINE REGISTRATION AVAILABLE AT:**  
[www.tenndha.com](http://www.tenndha.com)